ICICI Prudential Asset Management Company Limited Corporate Identity Number: U99999DL1993PLC054135

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001.

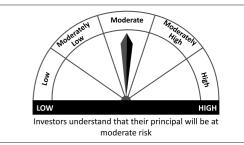
Corporate Office: One BKC 13th Floor, Bandra Kurla Complex, Mumbai - 400051. Tel: +91 22 2652 5000, Fax: +91 22 2652 8100, website: www.icicipruamc.com, email id: enquiry@icicipruamc.com Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (E), Mumbai - 400063. Tel: 022 2685 2000 Fax: 022 26868313

Notice for ICICI Prudential Fixed Maturity Plan - Series 71 - 1095 Days Plan O (the Scheme)

This Product is suitable for investors who are seeking*:

Short term savings solution.

A Debt Fund that seeks to generate income by investing in a portfolio of fixed income securities/debt instruments maturing on or before the maturity of the Scheme.



*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

NOTICE-CUM-ADDENDUM is hereby given to all the investors of the Scheme, in terms of enabling provisions of Regulation 33(4) of SEBI (Mutual Funds) Regulations, 1996, for rolling over (extension of maturity date) of the Scheme. Pursuant to provision to Regulation 33(4) of SEBI (Mutual Funds) Regulations, 1996, it is proposed to roll over (extend the maturity date) the Scheme to April 10, 2017. The existing maturity date is December 22, 2016. The details and material terms of such roll over (extension of maturity date) are as follows:

1. Purpose - The purpose of the roll over (extension of maturity date) is to continue to benefit from the prevailing yields in the fixed income market taking into consideration the current economic and regulatory environment.

2. Period - 109 days. Accordingly, the revised maturity date of the Scheme will be April 10, 2017.

3. Extended Maturity Date - April 10, 2017 (or immediately following business day if the maturity date falls on a non-business day.)

4. Date of Roll over: December 23, 2016 (or immediately following business day if the maturity date falls on a non-business day.)

5. Terms of roll over (extension of maturity date) - Upon roll over of the Scheme, certain provisions of the Scheme stand modified. The existing and modified provisions are stated below:

Sr. No.	Particulars	Existing provisions			Modified provisions					
1.	Asset Allocation	Under normal circumstances, the asset allocation of the Scheme and the credit rating of the instruments will be as follows:			Under normal circumstances, the asset allocation of the Scheme and the credit rating of the instruments will be as follows:					
		Instruments	Indicative allocations (% of total assets)		Instruments	Indicative allocations (% of total assets)		Risk		
			Maximum	Minimum		Maximum	Minimum	Profile		
		Debt Instruments incl. Securitized Debt	100	70	Money Market instruments	100	60	Low to Medium		
		Money Market instruments	30	0	Debt Instruments including Government Securities	40	0	Low to Medium		
		The Scheme will not have any exposure to derivatives. If a Scheme decides to invest in securitized debt (Single loan and/or Pool loan Securitized debt), it could be upto 25% of the corpus of the Scheme. The Scheme will have exposure in the following instruments:			The Scheme will not have any exposure to derivatives.					
		Instruments	Credit Rating	А	Instruments	Credit Rating	A1	А		
		NCDs		100%	CPs		60-65	% -		
		The Scheme will not have any exposure to Secu	uritised Debt.		NCDs		-	35-40%		
		The tenure of the Scheme is 1095 days from the	 The Scheme shall endeavour to invest in instruments having credit rating as indicated above or higher. In case instruments/securities as indicated above are not available or taking into account rick - reward analysis of instruments/securities the Scheme may invest in Certificate of Deposite 							
		1. The Scheme shall endeavour to invest in instruments having credit rating as indicated above or higher.								
		 In case instruments/securities as indicated at analysis of such instruments/securities, the S banks having highest ratings/CBLOs/Reverse Securities/T-bills. 								
		3. All investment shall be made based on the security is rated by more than one rating ager								
		 The Scheme would not invest in unrated securities (except CBLOs/Reverse Repo and Repo in Government Securities/Government Securities/T-bills) and derivatives. 								
		5. Post New Fund Offer period and towards the r to cash and cash equivalent.	maturity of the Scheme,	there may be higher allocation	 is possible on risk reward analysis. 4. The Scheme would not invest in unrated securities (except CBLOs/Government Securities/T-Bills/ 					
		 6. In the event of any deviations from the ceiling of credit ratings specified for any instrument, the same shall be rebalanced within 30 days from the date of the said deviation. 7. Securities with rating A shall include A+ and A 			Dana and Davana Dana in Communant Committee) and derivatives					
		 7. Securities with rating A1 and A shall include A1+ and A1-, A+ and A- respectively. 8. Further, the allocation may vary during the tenure of the Scheme. Some of these instances are: (i) coupon inflow; (ii) the instrument is called or bought back by the issuer (iii) in anticipation of any adverse credit event. Such deviations may exist and in case of such deviations the Scheme may invest in Certificates of Deposits (CDs) having highest rating/CBLOs/Reverse Repos and Repo in Covernment Securities/C. Fills 								
							rebalance the portfolio within 30 days from the deviation is on account of the conditions stated	e date of such deviation	a	

the portfolio within 15 days from the date of said deviation except in case where the deviation is on account of the conditions stated in point 1, 2, 3 and 8 above.

2. Maturity Provision	The tenure of the Scheme will be 1095 Days from the date of allotment.	The tenure of the Scheme will be 109 days from the date of roll over and will mature on April 10, 2017.

6. Other details of the Scheme:

The portfolio of the Scheme as on November 30, 2016 is also produced below for the information of the investors:

The Net assets under management under the Scheme and the Scheme are as given below:	ICICI Prudential Fixed Maturity Plan - Series 71 - 1095 Days Plan O Portfolio as on Nov 30, 2016							
As on November 30, 2016			Company/Issuer/Instrument Name	Coupon	Industry/ Rating	Quantity	Exposure/Value (₹ Lakh)	% to Nav
	AUM (in ₹)	NAV (₹ per unit)	Debt Instruments				1501.83	40.21%
ICICI Prudential Fixed Maturity Plan - Series 71 - 1095			Non-Convertible debentures/Bonds				1501.83	40.21%
Days Plan O - Cumulative	335,876,020.00	12.8132	Kotak Mahindra Prime Ltd.	10.1055	CRISIL AAA	50	500.91	13.41%
			Power Finance Corporation Ltd.	9.64	CRISIL AAA	50	500.47	13.40%
ICICI Prudential Fixed Maturity Plan - Series 71 - 1095			LIC Housing Finance Ltd.	9.55	CRISIL AAA	50	500.45	13.40%
Days Plan O - Dividend	11,454,101.00	11.8635	Money Market Instruments				697.81	18.68%
			CPs and CDs				697.81	18.68%
ICICI Prudential Fixed Maturity Plan - Series 71 - 1095			Axis Bank Ltd.		CRISIL A1+	400	398.54	10.67%
Days Plan O - Direct Plan - Cumulative	26,044,363.00	12.9871	Andhra Bank		CARE A1+	300	299.27	8.01%
			CBLO				1280.82	34.29%
ICICI Prudential Fixed Maturity Plan - Series 71 - 1095	119,712.58	11.9713	Net Current Assets				254.48	6.81%
Days Plan O - Direct Plan - Dividend			Total Net Assets				3734.94	100.00%

Non-Convertible debentures/Bonds & Zero Coupon Bonds/Deep Discount Bonds are considered as Traded based on the information provided by external agencies. The scheme has not transacted in Credit Default Swaps.

All the other provisions of the Scheme Information Document (SID)/Key Information Memorandum (KIM)/addenda except as specifically modified herein above remain unchanged. Please refer to the Statement of Additional Information, for updated taxation provision. For more information, you may also consult your tax or financial advisor.

As an investor of the Scheme, you may choose to indicate your consent in the approval slip available on our website viz. www.icicipruamc.com. The approval slip can be submitted either at the nearest branch of ICICI Prudential Asset Management Company Ltd. or at any of the service locations of Computer Age Management Services Private Limited. Alternatively, you may also provide your consent to roll over by writing to us at trxn@icicipruamc.com through your email id registered with us. In case you do not consent to the said changes, your investment under the Scheme shall be redeemed at applicable NAV on the existing maturity date. If the units are held in dematerialized form, investors are requested to contact their Depository Participant.

The cut-off time to submit the approval slip or send the consent mail for the rollover is 6 p.m. on the maturity date. Any request received after 6 p.m. will not be processed. Please note that the approval slip or the mail should have Investor's name, folio number and the Scheme name, failing which the roll over request may not be accepted.

In view of the individual nature of the implications, each Unit holder is advised to consult his or her own tax advisors/financial advisors with respect to the specific amount of tax and other implications arising out of his or her participation in the Resetting the maturity of the Scheme.

The Trustee/AMC reserves the right to change/modify the provisions mentioned above at a later date.

This Notice-cum-Addendum forms an integral part of the SID/KIM/addenda of the Scheme of ICICI Prudential Mutual Fund, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Sd/-Authorised Signatory

Date : December 12, 2016 No. 008/12/2016

Place : Mumbai

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.